

VIELWEIB ON TOUR

TRAVEL BLOG

Topics

Short breaks, and little holidays, convertible tours & road trips, city trips, creative travel, culinary, wellness



Facts

- online since 2010
- over 560 articles with over 2.800 comments
- TOP 20 of German-speaking travel blogs (17th place in 2018, TourismPR)
- Blog readers: over 18,900 unique readers per month
- average over 36,400 page views a month
- Member of VDRJ (Association of German Travel Journalists)

www.vielweib.de



vielweibontour, 1.560 fans



vielweib, 2.840 follower, more than 320,000 impressions monthly



vielweib_kr, 1.420 follower



Vielweib, 34,500 views of the YouTube movies in total yet

Selection of previous cooperation partners:

Accor Hotels, Auvergne, Atout France, A-Rosa, Best Western, Bremerhaven, Bretagne Tourismus, Eifel Tourismus Gesellschaft mbH, Region Fribourg, Schweiz, Hanzesteden Marketing, Lindner Hotels & Resorts, Niederländisches Büro für Tourismus & Convention, NBTC, Normandie Tourismus, Rheinland-Pfalz Tourismus GmbH, Tourismus NRW e.V., Tourismusbüro Turin, VISITFLANDERS (Toerisme Vlaanderen), Visit Luxembourg, Wellness-Hotels & Resorts

I offer

- 2 - 3 blog posts per short journey
- Short videos & vlogs of travel
- Blog post about the hotel stay
- Live coverage via social media (especially Twitter)

About me

I'm Tanja, soon 50 years old and live in the middle Lower Rhine Area. Blogging is a hobby and passion for me. I'm working as an "Internet and Multimedia Consultant" in fulltime. Travel for me means time-out and inspiration. I love relaxing on road trips and experience exciting getaways. Slow travel and trips with culinary-spoty describe my favorite way to be on the road.

Media and more

Radio WDR2 Servicezeit, Foodbook (Hubert Burda Media, culinary journeys), Eifelmagazin "The Schnüffler" (Krimiland Eifel), exclusive column at NRW tourism (Tanja's "Bunte Tüte", enjoyable NRW discoveries), 2nd place Food Blog Award 2015 (culinary journeys), various podcasts

I look for

- Press and blogger travels for research
- I prefer individual travel
- Cooperations to hotels, car rental, travel agencies etc.
- advertorials



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